

CERTIFIED DIVERSE SUPPLIERS FOR MARKETING AND ADVERTISING OCTOBER 2020

In May 2020, the ANA published [“The Power of Supplier Diversity.”](#) That study revealed a large majority (75 percent) of ANA members have strategic plans in place to hire diverse suppliers for their overall organizations, but only 40 percent have such strategies specifically for marketing and advertising services. Furthermore, according to the study, finding diverse suppliers for marketing and advertising services is a challenge.

In June, ANA and its diversity initiative, The Alliance for Inclusive and Multicultural Marketing (AIMM), published an open letter titled, [“ANA/AIMM Commitment to Equality, Inclusion, and Systemic Change.”](#) The letter called for the development of an equitable creative supply chain through strategic investments in agencies, broadcasters, suppliers, and producers owned or run by Black, Hispanic, Asian, Indigenous, and LGBTQ+ people, and people with disabilities.

As a follow-up to the above, we have curated this list of Certified Diverse Suppliers, which will be updated on a regular basis. If you have suggestions for diverse suppliers, or other comments, please email us at diversesuppliers@ana.net.



#	COMPANY	TYPE	WEBSITE	CERTIFICATIONS					
				NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
1	1820 Productions	Video Production	1820productions.com	NMSDC					
2	1964 Agency	Agency	1964agency.com					MBE	
3	9thWonder	Agency	9thwonder.com					MBE	
4	AAAZA	Agency	aaaza.com	NMSDC					
5	Acento	Agency (Cross-Cultural)	acento.com	NMSDC					
6	AdIOptics	Agency Auditors	adopadvisors.com			NGLCC			
7	Advertising Audit Services International	Contract Compliance Auditing	adauditseintl.com	NMSDC				MBE	
8	Advertising Production Resources (APR)	Production Consultancy	aprco.com		WBENC				
9	Alice Ellis Casting	Agency (Talent)	elliscasting.com		WBENC				
10	The Allen Lewis Agency	Agency	theallenlewisagency.com	NMSDC					
11	ALOM	Marketing Program Material Ordering and Fulfillment	alom.com				WOSB		WBE
12	American Urban Radio Networks	Media Company (Radio)	aurm.com	NMSDC					
13	Anchor Media Services LLC d/b/a Anchor Trading	Corporate Trade/ Media Buying	anchortrading.com						SDVOB NVBDC

NMSDC: National Minority Supplier Development Council • **WBENC:** Women's Business Enterprise National Council • **NGLCC:** National LGBT Chamber of Commerce • **WOSB:** Woman-Owned Small Business
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14	Archer Corporate Services	Printing and Packaging	theacsadvantage.com	NMSDC					
15	Arrowhead Promotion & Fulfillment	Promotion and Fulfillment	apfco.com		WBENC				
16	Asher Media	Agency (Media Planning & Buying)	ashermedia.com		WBENC				
17	Avalanche Media Group	Agency (Media Planning & Buying)	avalanchemg.com		WBENC				
18	Avid Marketing Group	Agency (Shopper Marketing)	avidinc.com				WOSB		
19	BAM! Social Business	Agency	bamsocialbusiness.com			NGLCC			
20	Baru Advertising	Agency	baruadvertising.com		WBENC		WOSB		
21	Beardwood&Co	Agency	beardwood.com		WBENC				
22	BELatina	Publisher	belatina.com		WBENC				
23	BeReal Co.	Production Company	berealcompany.com		WBENC		WOSB		WBE
24	Bigmouth Creative	Agency (Brand and Creative)	bigmouthcreative.com			NGLCC			
25	Blended Collective	Agency	blendedcollective.com		WBENC				
26	Bluewater Technologies Group	AV/Tech	bluewatertech.com		WBENC				
27	BMF	Agency	wearebmf.com			NGLCC			
28	BNO	Agency	bnoinc.com		WBENC		WOSB		
29	Boden	Agency (PR)	bodenagency.com		WBENC				WMBC
30	Brand New A Collective LLC	Agency	brandnewacollective.com		WBENC				
31	Brand+Aid	Agency	brandaiding.com				WOSB		
32	Burrell Communications Group	Agency	burrell.com	NMSDC	WBENC				
33	Canela Media	Media Company (OTT, Digital, Content)	canelamedia.com	NMSDC					WMBE
34	Caption First	Real-Time and Post- Production Captioning	captionfirst.com				WOSB		WBE
35	CaptionAccess	Captioning and Speech-to-Text Services	captionaccess.com						
36	Captura Group	Agency	capturagroup.com	NMSDC	WBENC				

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38	Carol H. Williams Advertising	Agency	carolhwilliams.com	NMSDC					MWBE
39	Cheer Partners	Agency	cheerpartners.com						WBE
40	Chirp Films	Film Production	chirpfilms.com		WBENC				
41	Claire Randall Consulting	Production Consultancy	claire-randall.co.uk						WEConnect
42	Clicta Digital	Agency	clictdigital.com			NGLCC			
43	CLT Geek	Business Support Services	cltgeek.com			NGLCC			
44	CM Productions	Agency (Visual Content)	cmproductions.tv		WBENC				
45	The Colonie	Creative, Editorial, and Postproduction	thecolonie.com		WBENC		WOSB		
46	Community	Agency	community.me			NGLCC			
47	Community Marketing Insights	LGBTQ Research	cmi.info			NGLCC			
48	The Cortez Brothers	Video Production	cortezbrothers.com	NMSDC	WBENC				
49	Cosmo Street Editorial	Editorial Content Production	cosmostreet.com	NMSDC	WBENC		WOSB		
50	Creative Zing Promotion Group	Agency (Promotions)	creativezing.com		WBENC				
51	Crossings TV	Media Company (TV)	crossingstv.com	NMSDC					MBE
52	CultureBeat, a division of C+R Research	Insights, Research, and Consulting	crresearch.com		WBENC				
53	d expósito & Partners	Agency	newamericanagency.com	NMSDC					MWBE
54	Delta Media	Media Company (OOH)	deltaoohmedia.com						MBC
55	DePirro/Garrone	Agency	depirrogarrone.com		WBENC		WOSB		
56	Dis/Vet Enterprises	Promotional Products	disvet.com		WBENC				
57	DMI Consulting	Consultancy on Multicultural Strategy	dmi-consulting.com	NMSDC					
58	Dowitcher Designs	Agency	dowitcherdesigns.com		WBENC	NGLCC	WOSB		
59	DSReps	Agency (Photography)	dsreps.com		WBENC				
60	ECN	Traffic, Ad Placement Automation, and Asset Tracking	pinpoint.ecnmedia.com		WBENC				
61	EGAMI Group	Agency	egamigroup.com	NMSDC	WBENC				

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62	Energy Communications Corporation	Media Company (TV)	xewt12.com	NMSDC	WBENC		WOSB		
63	Enthuse Marketing Group	Agency	enthuse-marketing.com		WBENC				
64	ES Advertising	Agency	esadvertising.net						WMBE
65	Factory360	Agency	factory360.com	NMSDC					
66	The Female Quotient	Equality Forum	thefemalequotient.com		WBENC				
67	Film & Ink	Film Production	filmandink.com		WBENC				
68	Flowers Communications Group	Agency	explorecfg.com	NMSDC				MBE	MWBE WBE
69	fluent360	Agency	fluent360.com	NMSDC					
70	FPO Marketing	Agency	fpomarketing.com					MBE	
71	FQK Advertising & Marketing	Agency	fkq.com		WBENC				
72	Fraser Communications	Agency	frasercommunications.com		WBENC				
73	Full View Productions	Video Production	fullviewpro.com	NMSDC					
74	Gay Desert Guide	Agency, LGBTQ, Digital Media Planning & Buying	gaydesertguide.com			NGLCC			
75	Graphic Resource Group	Graphics Production Services	graphicresource.com		WBENC				
76	Harmelin Media	Agency (Media Planning and Buying)	harmelinmedia.com		WBENC				
77	Hero Collective	Agency	herocollective.co	NMSDC					
78	Hitex Marketing	Promotional Products	hitexmarketing.com	NMSDC					
79	Hybrid Edit LLC	Production Company	hybridentertainment.tv		WBENC				
80	imre	Agency	imre.com			NGLCC			
81	Ingenium Research	Cross-Cultural Marketing Research	ingeniumresearch.com		WBENC				
82	intertrend	Agency	intertrend.com	NMSDC	WBENC		WOSB		
83	IW Group	Agency	iwgroup.agency	NMSDC					
84	Joan Creative	Agency (Creative)	joancreative.com		WBENC				
85	Joanne Davis Consulting	Agency Services Consulting	joannedavisconsulting.com		WBENC				
86	Joy Media Collective	Agency	joycollective.com		WBENC		WOSB		
87	KNOCK	Agency	KNOCKinc.com	NMSDC	WBENC				

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88	LatinEyes, a division of C+R Research	Insights, Research, and Consulting	crresearch.com		WBENC				
89	LATV Networks	Media Company (TV)	latv.com	NMSDC					
90	Lopez Negrete Communications	Agency	lopeznegrete.com	NMSDC				MBE	
91	Marfield, Inc.	Printing and Promotional Products	marfield.com		WBENC				
92	Matlock Advertising and Public Relations	Advertising and PR	matlockadvertising.com	NMSDC					
93	Metrics Marketing	Agency	metricsmktg.com	NMSDC					
94	Miller Advertising Agency	Agency	milleraa.com						WBE
95	The MIXX	Agency	themixxny.com		WBENC	NGLCC			
96	Motr Grafx	Printing Services	motrgrafx.com	NMSDC			WOSB		
97	MRA Advertising	Production Company	mraserVICES.com		WBENC				
98	Multicultural Marketing Resources	Publisher/Consulting Firm	multicultural.com		WBENC				WBE
99	Nativa, Inc.	Agency	thenativa.com						SBE
100	Orci	Agency	orci.com	NMSDC					
101	Paco Collective	Agency	pacocollective.com	NMSDC					
102	PASSERINE	Agency and Production Company	passerine.us	NMSDC	WBENC				
103	Plan C Agency	Agency	plancagency.com					MBE	
104	PM3	Agency	pm3.agency	NMSDC					
105	Polaris Direct	Direct Marketing Services/Printing and Mailing	polarisdirect.net						WBE
106	PromoShop	Promotional Products	promoshopinc.com	NMSDC				MBE	
107	The Promotions Dept.	Promotional Products	thepromotionsdept.com						
108	ProPremiums	Promotional Products	propremiums.com	NMSDC					
109	Q.Digital	Media Company	q.digital			NGLCC			
110	Quigley-Simpson	Agency (Brand Performance)	quigleysimpson.com						WBE
111	Quirk Creative	Agency	findyourquirk.com						WBE
112	Rare Medium Well Done	Film, Photography, and Video	mediumfilm.com		WBENC		WOSB		
113	RENEE WALKER & ASSOCIATES	Agency	renewalkerandassociates.com	NMSDC	WBENC				
114	Reset Digital	Advertising Technology	resetdigital.co	NMSDC					

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116	Rosie	Flexible Talent Supplier	wearerosie.com		WBENC		WOSB		
117	Santiago Solutions	Consultancy on Hispanic Marketing	sanitagosolutionsgroup.com					MBE	
118	Sarah Laird & Good Company	Artist Agency	sarahlaird.com		WBENC				
119	Smart Simple Marketing	Consultancy	smartsimplemarketing.com	NMSDC					
120	Social Driver	Agency	socialdriver.com	NMSDC		NGLCC			
121	Social Link	Agency	sociallink.com			NGLCC			
122	Socio	Creative, Communications, and Customer Experience	think socio.com			NGLCC			
123	SOUND Healthcare Communications	Agency (Healthcare)	sound-hc.com						SBE
124	Spanish Broadcasting System	Multi-Media and Entertainment Company	spanishbroadcasting.com	NMSDC					
125	Sparkle Insights	Research, Strategy, and Insights	sparkleinsights.com	NMSDC					
126	SPI Marketing	Agency (Marketing)	spimarketing.com			NGLCC			
127	Spike DDB	Agency	spikeddb.com	NMSDC					
128	Stage 3 Productions	Production Company	stage3productions	NMSDC					
129	Streamlined Media & Communications	Agency	streamlined.co	NMSDC				MBE	
130	Target 10	Agency	target-10.com			NGLCC			
131	TDW+Co	Agency	tdwandco.com	NMSDC					
132	Team Epiphany	Agency	teamepiphany.com	NMSDC					
133	TEN35	Agency	ten35.com	NMSDC					
134	Territory	Creative Editorial, Postproduction, and Production	territorypost.com	NMSDC					
135	ThinkNow	Agency (Cultural Insights)	thinknow.com	NMSDC					
136	Tilt Creative + Production	Agency	tiltcp.com	NMSDC					

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137	Titanium	Agency	titaniumwww.com		WBENC	NGLCC			WBE
138	Toc Toc Communications	Agency	toctoccommunications.com						WEConnect
139	Trillium Teamologies	Application and Website Solutions	trilliumteam.com		WBENC				
140	TRUth	Agency	truad.com	NMSDC					SBE
141	Tylie Ad Solutions	Asset Management, Postproduction, and Distribution	tylie.com		WBENC				
142	UniWorld Group	Agency	wpp.com/companies/uniworld-group	NMSDC					
143	Urban One	Media Company (Radio)	urban1.com	NMSDC					
144	VisioneerIT	Technology, Security, and Marketing	visioneerit.com			NGLCC			
145	Visual Fuel Design	Branding, Design Studio Services	visualfueldesign.com		WBENC		WOSB		
146	VISUAL LATINA	Agency	welcometovisual.com						WEConnect
147	Walton Isaacson	Agency	waltonisaacson.com	NMSDC		NGLCC		MBE	
148	West Cary Group	Agency	westcarygroup.com	NMSDC					
149	The Working Assembly	Agency	theworkingassembly.com						MWBE
150	World Wide Technology	Technology Solutions Consultant	wwt.com	NMSDC					
151	Zambezi	Agency	zmbz.com						WBE
152	ZapBoomBang Studios	Production Company	zapboombang.com						WBE
153	Zebra Strategies	Research Firm	zebrastrategies.com						MWBE

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