

#### U.S. SMALL BUSINESS ADMINISTRATION WASHINGTON, D.C. 20416

May 21, 2016

Mr. Eric Diaz, President Nativa, Inc. 1275 Kinnear Road Columbus, Ohio 43212

Dear Mr. Diaz:

Congratulations! Your firm has been certified as a Participant in the U.S. Small Business Administration's (SBA) 8(a) Business Development Program. Your nine (9) year program term begins on the date of this letter.

During participation in the 8(a) Business Development Program, you will receive business development assistance from an assigned Business Development Specialist in the SBA Columbus District Office, 401 N. Front Street, Suite 200, Columbus, Ohio. The phone number is: 614-469-6860. We are sending a copy of this certification letter to the SBA Columbus District Office. That office will contact you to schedule an orientation session. This could take up to 4-6 weeks. In the meantime, there are steps you should take to start your participation in the program.

#### **Next Steps**

- Read and Sign Participation Agreement: SBA requires the 8(a) participant's President or Chief Executive Officer sign a Participation Agreement showing he or she understands the conditions of 8(a) BD program participation. Please find the Agreement attached to the approval email associated with this letter. Please read the Agreement carefully, sign and date it, and make a copy. Return one copy to the SBA Columbus District Office at the address shown in the second paragraph above. The second copy is for your records.
- Develop Your Business Plan: We encourage you to start developing your business plan. Current 8(a) BD program regulations require a firm, once certified, to promptly submit a business plan which must be approved by the SBA before the firm is eligible to receive 8(a) benefits; including 8(a) contracts. Once approved, the business plan will be reviewed annually and may be modified as needed. We offer an optional format for business plans. To consider the optional 8(a) Business Plan Form 1010C, please go to: https://www.sba.gov/sites/default/

#### files/SBA%201010C.pdf.

- Develop Your Strategy for Winning Contracts in Year 1: Though your firm's approved North American Industry Classification System (NAICS) Code is 541613, your firm may be awarded contracts under other NAICS Codes, as long as your firm is qualified to perform the required service or task. In this regard, please note that contracts awarded under 8(a) Business Development Program authority generally result from the self-marketing efforts of participating firms. You must build relationships with potential federal customers, pursue federal prime contractors for subcontracts, and aggressively pursue prime contract opportunities to grow your business. Successful 8(a) firms regularly respond to competitive small business contracting opportunities posted on www.FBO.gov. Establish a goal and vision for winning at least two (2) competitive contracts during your first year.
- Utilize Resources: There are valuable FREE resources available to you right now that offer expertise in all areas of business operation including reviewing your business plan and strategy. Two resources that you can utilize today are: o SBA Resource Partners: I encourage you to locate your nearest Resource Partner, please go to: https://www.sba.gov/tools/local-assistance. This link will provide access to upcoming small business events and the webpage for your District SBA Office, also.
- o 7(j) Management and Technical Assistance: While your firm's acceptance into the 8(a) Business Development program is not a guarantee for contracts, the SBA will make every effort to assist you in implementing your business plan and strategy. Your success in the program is dependent upon the extent to which you take advantage of SBA's efforts to support you. One of the agency's major tools for your success is the 7(j) Management and Technical Assistance Services Program. For more information, click on the following link: https://www.sba.gov/about-sba/sba-initiatives/7j-management-and-technical-assistance-services-program

I am excited about your future, and I welcome you as an 8(a) Business Development Program participant. Wishing you much success!

Sincerely,

Josh Roban Burnette

Jackie Robinson-Burnette Associate Administrator Office of Business Development

**July 2022** 

To suggest updates to this list of Certified Diverse Suppliers, please contact us at diversesuppliers@ana.net. In addition to this list, there are two other relevant resource lists:



- <u>Suppliers Serving Predominantly Multicultural and Diverse Audiences for Marketing and Advertising, Non-Minority Owned and/or Non-Minority Certified</u> (these are most often companies who do not qualify for the Certified Diverse Suppliers list)
- The 4A's maintains a BIPOC-owned media list.

				CERTIFICATIONS Click certification link to download PDF					
#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
1	1820 Productions	Production (Video)	Black	NMSDC	HBLITO	Hazaa	11005	mbe	OTTIER
2	1964 Agency	Agency	Black					MBE	
3	3815 Media Inc	Agency (Branding Creative)	Black	NMSDC					
4	3DUS	Technology Solutions Consultant	LGBTQ+			NGLCC			
5	9thWonder	Agency	Hispanic					MBE	
6	A+S Ideas Studio, Inc.	Agency	Women				<u>WOSB</u>		
7	AAAZA	Agency	Asian	<u>NMSDC</u>					
8	ACE Media Corp	Agency	Black, Women						<u>MWBE</u>
9	<u>Acento</u>	Agency (Cross-Cultural)	Hispanic	NMSDC					
10	<u>AdIOptics</u>	Auditor	LGBTQ+			<u>NGLCC</u>			
11	The Additive Agency	Consultancy	Women						<u>WBE</u>
12	Adrienne Nicole Productions	Production Company	Black	<u>NMSDC</u>					
13	Adsmovil USA, Inc.	Media Company	Hispanic	<u>NMSDC</u>					
14	Advertising Audit Services International	Auditor	Asian	<u>NMSDC</u>				<u>MBE</u>	
15	Advertising Production Resources (APR)	Production Consultancy	Women		WBENC				
16	Advertising Wheels, LLC	Media Company	Asian	NMSDC					
17	Aequalitas Media	Media	Hispanic, LGBTQ+, Veterans			NGLCC			
18	AIRE Radio Networks	Media Company (Radio)	Hispanic	NMSDC					
19	Aldis Systems	Media Asset Management	Women		WBENC				
20	Alerta Creative Services, Inc.	Agency	Hispanic	<u>NMSDC</u>					



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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
21	Alfalfa Studio, LLC	Agency	Hispanic, LGBTQ+					MBE	
22	Alice Ellis Casting	Agency (Talent)	Women		WBENC				
23	All Aces Promotional Staffing, Inc.	Talent	Small Business, Women		WBENC		WOSB		WBE
24	The Allen Lewis Agency	Agency	Black	NMSDC					
25	Allen Media/Entertainment Studios	Media Company	Black	NMSDC					
26	ALOM	Marketing Program Material Ordering and Fulfillment	Women		<u>WBENC</u>		<u>WOSB</u>		
27	Alpha Precision Media, Inc.	Media Company	Asian, Black	<u>NMSDC</u>					
28	American Urban Radio Networks	Media Company (Radio)	Black	<u>NMSDC</u>					
29	Anchor Trading	Corporate Trade/Media Buying	Veterans						SDVOB NVBDC
30	<u>APartnership</u>	Agency	Asian	<u>NMSDC</u>				<u>MBE</u>	<u>MWBE</u>
31	APCO Worldwide	Agency	Women		<u>WBENC</u>				
32	Apples and Oranges Public Relations LLC	Agency	Black, Small Business, Women						<u>MWBE</u>
33	Aquent Studios	Agency	Asian	<u>NMSDC</u>					
34	Archer Corporate Services	Printing and Packaging	Black	<u>NMSDC</u>					
35	Arcos Communications	Public Relations	Hispanic, Small Business	<u>NMSDC</u>					
36	Arrington Coaching, LLC	Consultancy	Black	<u>NMSDC</u>					<u>DBE</u>
37	Arrowhead Promotion & Fulfillment	Promotion Company	Women		<u>WBENC</u>				
38	The Artists Company	Production Company	Women						<u>WBE</u>
39	Asher Media	Agency (Media Planning/Buying)	Women		WBENC				
40	Ashton Media Group, Inc.	Agency	Black					<u>MBE</u>	
41	ASV	Experiential	Asian, Black, Small Business	NMSDC					
42	Atria Consulting	Agency (Recruiting)	Women		WBENC		<u>WOSB</u>		
43	Authentique Agency	Agency	Black, LGBTQ+	NMSDC		<u>NGLCC</u>			
44	Avalanche Media Group	Agency (Media Planning/Buying)	Women		WBENC				
45	<u>Avanza Advertising</u>	Agency	Hispanic					MBE	



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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
46	Avid Marketing Group	Agency (Shopper Marketing)	Women				<u>WOSB</u>		
47	B3 Media Solutions, Inc.	Consultancy	Black	NMSDC					
48	BadamiTV	Production Company	Black	NMSDC					
49	BAM! Social Business	Agency	LGBTQ+			NGLCC			
50	Bandujo Advertising + Design, Inc.	Agency	Hispanic, LGBTQ+	NMSDC				MBE	
51	Barrington Management	Production Company	Black					MBE	
52	Baru Advertising	Agency	Women		WBENC		<u>WOSB</u>		
53	BBG&G Advertising, Inc.	Agency	Small Business, Women		WBENC		<u>WOSB</u>		<u>WBE</u> <u>DBE</u>
54	Beardwood&Co	Agency	Women		WBENC				
55	Being Latino	Media	Hispanic	<u>NMSDC</u>					
56	<u>BELatina</u>	Media Company (Digital)	Women		WBENC				
57	Bell Imaging, Inc.	Direct Marketing	Black	<u>NMSDC</u>					
58	Bellweather Agency	Agency	Asian, Black, LGBTQ+, Small Business, Women						<u>MWBE</u>
59	Be Real Co	Production Company	Women		WBENC		<u>WOSB</u>		<u>WBE</u>
60	Biggs Creative	Production	Black, Small Business	<u>NMSDC</u>					
61	Bigmouth Creative	Agency (Branding and Creative)	LGBTQ+			NGLCC			
62	BLAC, Inc.	Production Company	Black	<u>NMSDC</u>				<u>MBE</u>	
63	Black Digital	Agency	Black					MBE	
64	Black Enterprise	Media Company	Black	<u>NMSDC</u>					
65	Black Girl Digital, Inc.	Agency	Black, Women						<u>MWBE</u>
66	Black//Brown	Consultancy	Hispanic	<u>NMSDC</u>					
67	BlackDoctor.org	Media Company	Black	<u>NMSDC</u>					
68	Blended Collective	Agency	Women		WBENC		<u>WOSB</u>		
69	Bleulife Media Group	Media	Black, LGBTQ+					<u>MBE</u>	
70	Bluewater Technologies Group	AV/Tech	Women		WBENC				



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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
71	BMF	Agency	LGBTQ+			<u>NGLCC</u>			
72	BNO	Agency	Women		WBENC		WOSB		
73	Boden	Agency (PR)	Hispanic, Women		WBENC				MWBE
74	Brand Enchanting Media	Agency	Black, Women	NMSDC			<u>WOSB</u>		MWBE
75	Brand New A Collective, LLC	Agency	Women		WBENC				
76	<u>BrandlPride</u>	Promotional Products	LGBTQ+, Women		WBENC	<u>NGLCC</u>			
77	Brand+Aid	Agency	Women				<u>WOSB</u>		
78	Breakthrough Marketing Technology	Consultancy	Black, Women	<u>NMSDC</u>	WBENC				
79	Bridgeforth Wolf and Associates	Promotion Company	Black, Women	NMSDC	WBENC				
80	Brooklyn Outdoor	Advertising	Small Business, Women		WBENC		<u>WOSB</u>		
81	Burrell Communications Group	Agency	Black, Women	<u>NMSDC</u>	WBENC				
82	Bustos Media Holdings, LLC	Media Company	Hispanic	NMSDC					
83	C & D Couriers, Inc.	Business Support Services	Black	<u>NMSDC</u>					<u>SBE</u>
84	Canela Media	Media Company (OTT, Digital)	Hispanic, Women	<u>NMSDC</u>	WBENC				<u>WMBE</u>
85	Caption First	Captioning and Speech-to-Text Services	Disability, Women		WBENC		<u>WOSB</u>		<u>DOBE</u>
86	<u>CaptionAccess</u>	Captioning and Speech-to-Text Services	Disability						<u>DOBE</u>
87	Captivate Marketing Group, LLC	Production	Black	NMSDC					
88	Captura Group	Agency	Hispanic, Women	NMSDC	WBENC				
89	Cardenas Marketing Network	Agency	Hispanic	NMSDC					MWDE
90	Carol H. Williams Advertising	Agency	Black, Women	<u>NMSDC</u>					MWBE WMBE
91	Carson Worldwide	Production	Asian					MBE	
92	Casanova//McCann	Agency	Hispanic, Women	NMSDC	WBENC				
93	The Cavu Group	Consultancy	Black, Small Business, Women					<u>MBE</u>	MWBE WBE
94	CBLS Media, Inc.	Consultancy	Women						MWBE
95	Cella, Inc.	Consultancy (Staffing, Managed Services)	Women		WBENC				

NMSDC: National Minority Supplier Development Council • WBENC: Women's Business Enterprise National Council • NGLCC: National LGBT Chamber of Commerce • WOSB: Woman-Owned Small Business • MBE: Minority Business Enterprise DBE: Disadvantaged Business Enterprise • DOBE: Disability-owned Business Enterprise • NVBDC: National Veteran Business Development Council • SBE: Small Business Enterprise SDVOB: Service-Disabled Veteran-Owned Business • WBE: Women Business Enterprise • WEConnect: International Women-Owned Business • WMBC: Woman/Minority Business Certification • WMBE: Women/Minority Business Enterprise



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96	CHE Newspapers, LLC	Media Company	Hispanic					MBE	
97	Cheer Partners	Agency (Employee Experience)	Women						MWBE
98	Chemistry Cultura	Agency	Hispanic	NMSDC					
99	Chirp Films	Production Company	Women		WBENC				
100	Cien+	Agency	Hispanic, Women	NMSDC					WBE
101	Circle City Broadcasting, LLC	Media Company	Black					MBE	
102	Claire Randall Consulting	Production Consultancy	Women						WEConnect
103	<u>Clicta Digital</u>	Agency (SEO)	LGBTQ+			<u>NGLCC</u>			
104	CLT Geek	Business Support Services	LGBTQ+			<u>NGLCC</u>			
105	CM Productions	Agency (Visual Content)	Women		WBENC				
106	COCINA	Media	Hispanic	<b>NMSDC</b>					
107	Co-Communications	Agency	Small Business, Women						<u>WBE</u>
108	Code Mktg	Consultancy (Agency Services)	LGBTQ+			NGLCC			
109	CodeNYC	Agency	Black, Women					MBE	<u>WBE</u>
110	Coleman Public Relations & Consulting Firm, LLC	Consultancy	Black						MWBE SBE
111	Colonial Press	Printing	Hispanic	<u>NMSDC</u>					
112	The Colonie	Creative, Editorial, and Postproduction	Women		<u>WBENC</u>		<u>WOSB</u>		
113	Communify	Agency	LGBTQ+			<u>NGLCC</u>			
114	Community Films	Production Company	Women						<u>WBE</u>
115	Community Marketing Insights	Research (LGBTQ)	LGBTQ+			<u>NGLCC</u>			
116	Competitive Promotion Report, LLC	Research	Black	<u>NMSDC</u>					
117	Copy & Art	Agency	Hispanic, Small Business, Women	NMSDC					
118	Cortez Brothers	Production Company	Hispanic, Women	<u>NMSDC</u>	WBENC				
119	Cosmo Street Editorial	Production (Editorial)	Hispanic, Women	<u>NMSDC</u>	WBENC		<u>WOSB</u>		
120	Crawford Group	Talent	Women		WBENC				



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121	CreagerCole Communications, LLC	Consultancy	LGBTQ+			<u>NGLCC</u>			
122	Creative Allies	Direct Marketing	Black, Small Business, Women	<u>NMSDC</u>					
123	Creative Zing Promotion Group	Agency (Promotions)	Women		WBENC				
124	Creed Consulting Services LLC	Consultancy	Black, Small Business, Women				<u>WOSB</u>		
125	Crossings TV	Media Company (TV)	Asian	<u>NMSDC</u>					
126	Culture ONE World	Agency	Hispanic, Women				<u>WOSB</u>		WMBE
127	CultureBeat, a division of C+R Research	Research	Women		WBENC				
128	The Cusp	Agency (Influencer Marketing)	Black	<u>NMSDC</u>					
129	d expósito & Partners	Agency	Hispanic, Women	<u>NMSDC</u>	WBENC				MWBE
130	D&P Creative Strategies, LLC	Consultancy	Hispanic, LGBTQ+, Small Business, Veterans, Women		WBENC	NGLCC			<u>WMBE</u>
131	D. Luminous Productions	Production	Black, Small Business	<u>NMSDC</u>					
132	DataXport.Net, LLC	Business Support Services	Hispanic, Women	<u>NMSDC</u>				MBE	<u>MWBE</u>
133	Davis Broadcasting of Atlanta	Media Company	Black	<u>NMSDC</u>					
134	DBC	Agency	Black	<u>NMSDC</u>				MBE	
135	<u>Delta Media</u>	Media Company (OOH)	Hispanic					MBE	
136	<u>DePirro/Garrone</u>	Agency	Women		WBENC		<u>WOSB</u>		
137	<u>Diamond Diaspora Media, LLC</u>	Media Company	Black					MBE	
138	The Dieringer Research Group, Inc.	Research	Women		WBENC				
139	<u>Digital Outdoor Advertising</u>	Media	Small Business, Women				<u>WOSB</u>		MWBE WBE
140	<u>Direct Choice, Inc.</u>	Agency (Marketing)	LGBTQ+			<u>NGLCC</u>			
141	<u>Dis/Vet Enterprises</u>	Promotional Products	Women		WBENC				
142	DM Firm, LLC	Consultancy	Black, Small Business, Women						<u>MWBE</u>
143	DMI Consulting	Consultancy (Multicultural Strategy)	Hispanic	<u>NMSDC</u>					
144	DNA	Agency	Black, LGBTQ+			<u>NGLCC</u>			
145	<u>Domo Domo Marketing</u>	Agency (Brand Design)	Women		WBENC				



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146	Dowitcher Designs	Agency	LGBTQ+, Women		<u>WBENC</u>	NGLCC	<u>WOSB</u>		
147	Dragons Group	Agency	Women						WEConnect
148	<u>DSReps</u>	Agency (Photography)	Women		WBENC				
149	<u>DuckPunk Productions, Inc.</u>	Agency	Small Business, Women	NMSDC			<u>WOSB</u>	MBE	<u>DBE WBE</u> <u>SBE</u>
150	<u>Dugud Lab</u>	Production Company	Black, LGBTQ+			<u>NGLCC</u>		MBE	
151	ECN	Traffic, Ad Placement Automation, Asset Tracking	Women		<u>WBENC</u>				
152	ECU Communications	Agency	Hispanic, Women						MWBE
153	EGAMI Group	Agency	Black, Women	<u>NMSDC</u>	WBENC				
154	<u>Eleanor</u>	Production	Black, Women		WBENC		<u>WOSB</u>		
155	Element 9	Consultancy: Tech, Graphic Design, Talent, Research	Asian, Black, Small Business, Women					MBE	<u>DBE WBE</u> <u>SBE MWBE</u>
156	Elevate My Brand	Agency	Women		WBENC				
157	Elite Media, LLC	Agency	Black	<u>NMSDC</u>					
158	Encounter Your Potential	Consultancy	Black, Hispanic, Small Business, Women						<u>MWBE</u>
159	<b>Energy Communications Corporation</b>	Media Company (TV)	Hispanic, Women	<u>NMSDC</u>	WBENC		<u>WOSB</u>		
160	Entertainment 3Sixty, Inc.	Agency	Women		WBENC				
161	Entertainment AOR Limited t/a The SMC Group	Agency	Black					MBE	
162	Enthuse Marketing Group	Agency (Experiential)	Women		WBENC				
163	ES Advertising	Agency	Asian, Women						<u>WMBE</u>
164	ETC Creative	Production (Artist Representation)	Women		WBENC				
165	Exponential Interactive, Inc., dba VDX.tv	Tech	Asian	<u>NMSDC</u>				MBE	
166	Extrategic Culture	Agency	Hispanic	<u>NMSDC</u>					
167	EyeMail, Inc.	Direct Marketing	Black, Small Business, Women	<u>NMSDC</u>	WBENC				
168	Factory360	Agency (Experiential)	Hispanic	<u>NMSDC</u>					
169	The Female Quotient	Equality Forum	Women		WBENC				
170	Film & Ink Law Group PC	Law Firm	Women		WBENC				
						CERTIFI	CATIONS		

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171	Fleriser Bello, Inc.	Agency	Hispanic, Small Business, Women					MBE	<u>WBE</u> <u>MWBE</u>
172	Flint Media, Inc.	Agency (Branding, Marketing)	Women						<u>WMBE</u>
173	Flowers Communications Group	Agency	Black, Women	<u>NMSDC</u>				<u>MBE</u>	<u>WBE</u> <u>MWBE</u>
174	Fluent360	Agency	Black	<u>NMSDC</u>					
175	FlyWheel Film	Production (Video)	Hispanic	<u>NMSDC</u>				<u>MBE</u>	
176	Focus USA, Inc.	Direct Marketing	Women		WBENC				<u>SBE</u>
177	FPO Marketing	Agency	Hispanic					MBE	
178	FKQ Advertising & Marketing	Agency	Women		WBENC				
179	Fraser Communications	Agency	Women		WBENC				
180	Full View Productions	Production (Video)	Black	NMSDC					
181	Fuse Media	Media Company	Hispanic	NMSDC					
182	Fusion Hill, LLC	Agency	Women		WBENC		WOSB		
183	G&R Connex	Agency	Women		WBENC				
184	Gay Desert Guide	Media Company (Digital)	LGBTQ+			NGLCC			
185	Gaybors Agency	Agency	LGBTQ+			NGLCC			
186	Genesee Packaging, Inc.	Production Company	Women		WBENC		WOSB		
187	Glow Global Events	Event Management and Experiential Marketing	Black, Small Business, Women				<u>WOSB</u>	<u>MBE</u>	<u>WBE</u> <u>MWBE</u>
188	GoDiversity	Agency	Hispanic					MBE	•
189	The Gradient Group	Talent	Black, Women						<u>WBE</u>
190	Graphic Resource Group	Production (Graphics Services)	Women		WBENC				
191	Grupo Gallegos, dba Gallegos United and United Collective	Agency	Hispanic	NMSDC					
192	<u>Harmelin Media</u>	Agency (Media Planning and Buying)	Women		WBENC				
193	Hawthorne Advertising	Agency	Women		WBENC		<u>WOSB</u>		
194	<u>Hello Design</u>	Agency	Asian	<u>NMSDC</u>					
195	<u>Her Agenda</u>	Media Company	Black						<u>MWBE</u>





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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
196	Hero Collective	Agency	Black	NMSDC					
197	Hierarchy, Inc.	Agency	LGBTQ+			NGLCC			
198	Hitex Marketing	Promotional Products	Hispanic	NMSDC					
199	Hoffmann Murtaugh	Agency	Women		WBENC		WOSB		SBE
200	Hootenanny	Creative, Editorial and Postproduction	Small Business, Women		WBENC		WOSB		
201	HRH of Texas, LLC	00H Media Management	Women						<u>WBE</u>
202	Hybrid Edit, LLC	Production Company	Women		WBENC				
203	Ideal Printers	Printing	Women		WBENC				
204	Imprint	Agency	LGBTQ+			NGLCC			
205	imre	Agency	LGBTQ+			NGLCC			
206	IN Food Marketing & Design	Agency	Women		WBENC				
207	Independent Media, Inc.	Production Company	Women		WBENC				
208	Ingenium Research	Research (Cross-Cultural Marketing)	Women		WBENC				
209	Innovative Office Solutions	Promotional Products	Women		WBENC				
210	Input Studios, Inc	Production	Hispanic, Women	<u>NMSDC</u>				MBE	<u>WBE</u>
211	<u>Interticket, Inc</u>	Agency	Hispanic	<u>NMSDC</u>					<u>SBE</u>
212	<u>intertrend</u>	Agency	Asian, Women	NMSDC	WBENC		<u>WOSB</u>		
213	Invisible Collective	Production Company	Black	<u>NMSDC</u>					
214	<u>iPullRank, LLC</u>	Agency	Black	NMSDC					
215	IW Group	Agency	Asian	<u>NMSDC</u>					
216	JANE STUDIOS, INC	Production	Asian, Small Business, Women		MOENO		MOOD		<u>WBE</u>
217	Jayne Agency	Consultancy (Agency Services)	Women		WBENC		WOSB		
218	Joan Creative	Agency (Creative)	Women		WBENC				
219	Joanne Davis Consulting	Consultancy (Agency Services)	Women	NMCDC	WBENC		MOCE		
220	<u>Joy Media Collective</u>	Agency	Women	<u>NMSDC</u>	WBENC		<u>WOSB</u>		



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221 Kaboom Productions	Production Company	Women		WBENC				
222 Kaleide	Agency	Black	NMSDC					
223 Karsun Enterprises, Inc.	Promotional Products	Asian	<u>NMSDC</u>					
224 Kazia Productions	Media	Small Business, Women			WOSB			
225 KNOCK	Agency	Hispanic, Women	<u>NMSDC</u>	WBENC				
226 Konik & Company	Promotional Products	Women		WBENC				
227 KORTX (Centrois, LLC)	Consultancy	Black	NMSDC					
228 <u>Kudzukian</u>	Production Company	Black				MBE	<u>SBE</u>	
229 Kyle NYC	Production Company	Black, Women	NMSDC				WMBE	
230 LatinEyes, a division of C+R Research	Research	Women		WBENC				
231 LATV Networks	Media Company (TV)	Hispanic	NMSDC					
232 <u>Leaderpromos</u>	Promotional Products	Women		WBENC				
233 Lerma Advertising	Agency	Hispanic	NMSDC				SBE	
234 The Lifestyle Agency	Agency	Black, Small Business	NMSDC					
235 <u>Lightbox Libraries</u>	Production Company	Asian, Small Business, Women	<u>NMSDC</u>					
236 <u>LimeRed</u>	Agency	Women		WBENC				
237 <u>Lola Red, LLC</u>	Agency	Women		WBENC				
238 Long Story Short Media	Media Company	Women		WBENC	WOSB			
239 <u>Lopez Negrete Communications</u>	Agency	Hispanic	<u>NMSDC</u>			MBE		
240 M. Davis and Company	Research	Black, Small Business				MBE	DBE	
241 Madison Avenue Worldwide, LLC	Agency	Women		WBENC	WOSB			
242 <u>Maidstone Films</u>	Consultancy	Small Business, Women		WBENC	WOSB	MADE	MANDE	
243 <u>Malone Creative Group, dba The Group</u>	Agency	Black, Women	NIN AOD C			MBE	MWBE	
244 <u>Marca Hispanic</u>	Agency	Hispanic	<u>NMSDC</u>	MIDENIC				
245 Marfield, Inc.	Printing and Promotional Products	Women		WBENC				



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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
246	Mass Media Films	Production	Black	NMSDC				<u>MBE</u>	
247	Matlock Advertising and Public Relations	Agency	Black	NMSDC					
248	Maverick Mindshare	Agency	Women		WBENC		<u>WOSB</u>		
249	MD Media	Agency	Black, Small Business	<u>NMSDC</u>					
250	<u>MediaMorphosis</u>	Agency	Asian, Women						<u>WMBE</u>
251	Metrics Marketing	Agency	Black	NMSDC					İ
252	Mikado International	Agency	Women				<u>WOSB</u>		
253	Miles Printing	Printing	Women						<u>WBE</u>
254	Miller Advertising	Agency	Women						<u>WBE</u>
255	The Miller Group	Agency	Women		WBENC				
256	Mirror Digital, Inc.	Advertising Network	Black, Women	NMSDC	WBENC		WOSB		WBE SBE WMBE
257	The MIXX	Agency	LGBTQ+, Women		WBENC	NGLCC			İ
258	MK Films	Production Company	Women		WBENC				
259	MLM Represents/World Bride Magazine	Media Company	Black, Women						<u>MWBE</u>
260	MLS Communications, Inc.	Media Company	Small Business, Women				<u>WOSB</u>		
261	Montage Marketing Group	Agency	Asian, Women	<u>NMSDC</u>	WBENC		<u>WOSB</u>		
262	The Motion Agency	Agency	Women		WBENC		<u>WOSB</u>		
263	<u>Motivate</u>	Agency	Women		WBENC				
264	Motr Grafx	Printing	Hispanic, Women	<u>NMSDC</u>	WBENC		<u>WOSB</u>		<u>WMBE</u>
265	Mozzy Dox LLC, dba food. curated	Production	Asian, Small Business, Women						<u>MWBE</u>
266	MRA Advertising	Production Consultancy	Women		WBENC				
267	Multi Media Promos, LLC	Promotional	Small Business, Veterans, Women		WBENC		<u>WOSB</u>		<u>WBE</u>
268	<u>Multicultural Marketing Resources</u>	Publisher/Consulting Firm	Women		WBENC				<u>WBE</u>
269	The Mundial Group, Inc.	Media	Asian, Black, Hispanic, Small Business, Veterans, Women	<u>NMSDC</u>				<u>MBE</u>	<u>MWBE</u>
270	<u>Mundo Hispanico</u>	Media	Hispanic, Small Business	<u>NMSDC</u>					





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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
271	My House of Design	Consultancy	Women				WOSB		MWBE WMBE
272	Nativa, Inc.	Agency	Small Business						<u>SBE</u>
273	NEMA ASSOCIATES, INC.	Agency	Hispanic					<u>MBE</u>	<u>SBE</u>
274	NM Plus U Marketing Communications, Inc.	Agency	Hispanic	<u>NMSDC</u>					
275	Norsan Media, LLC	Media	Hispanic, Small Business	<u>NMSDC</u>					
276	NuTime Media, LLC	Media Company	Black	<u>NMSDC</u>					
277	ODK Media	Media Company (TV)	Asian	<u>NMSDC</u>					
278	Ohana Media Group, LLC	Media	Women						<u>MWBE</u>
279	Olivia Rios, LLC	Consultancy	Hispanic						<u>MWBE</u>
280	<u>Orci</u>	Agency	Hispanic	<u>NMSDC</u>					
281	Overture Premiums & Promotions	Promotional Products	Women		WBENC				
282	PACE	Agency	Women		WBENC				
283	Paco Collective	Agency	Hispanic	NMSDC					
284	Paper Plus Rocket Corp	Agency	Black, Veterans, Women					<u>MBE</u>	
285	<u>Passerine</u>	Agency and Production Company	Black, Women	<u>NMSDC</u>	WBENC				
286	Passport Magazine	Media	LGBTQ+			<u>NGLCC</u>			
287	Perimeter Entertainment, Inc., dba Victura Professionals	Agency (Recruiting)	Black	<u>NMSDC</u>					
288	PGR Media	Agency (Media Consulting, Strategy, Planning, Buying)	Women						WBE
289	Phoenix Marketing, LLC	Promotional Products	Disability, Small Business						<u>SDVOB</u>
290	Pink Hammer Entertainment, LLC	Agency	Women		<u>WBENC</u>		<u>WOSB</u>		
291	<u>Pink Banana Media</u>	Agency	LGBTQ+			<u>NGLCC</u>			
292	Plan C Agency	Agency	Asian					<u>MBE</u>	
293	<u>PM3</u>	Agency	Hispanic	NMSDC					
294	<u>Pod Digital Media</u>	Media Company (Podcasts)	Black	<u>NMSDC</u>					
295	<u>Polaris Direct</u>	Direct Marketing	Women		WBENC				





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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
296	Polvora Advertising	Agency	Hispanic	NMSDC					
297	Pond Ripple Media, LLC	Media Company	LGBTQ+			NGLCC			
298	Prettybird, LLC	Production Company	Women		WBENC				
299	Promolux, Inc.	Promotional Products	LGBTQ+, Women		WBENC	NGLCC			
300	PromoShop	Promotional Products	Hispanic	NMSDC				MBE	
301	The Promotions Dept.	Promotional Products	Women						WBE
302	Propelo Media	Direct Marketing	Asian	NMSDC					
303	<u>ProPremiums</u>	Promotional Products	Black, Women	<u>NMSDC</u>					<u>WBE</u>
304	Proverb Agency	Agency	Black, Small Business					MBE	
305	Proximo	Research	LGBTQ+			NGLCC			
306	Purple Group	Agency	Hispanic, Women						<u>MWBE</u>
307	Q.Digital	Media Company (Digital)	LGBTQ+			NGLCC			
308	Quality Packaging Specialists International	Packaging	Black	<u>NMSDC</u>					
309	Quantasy, LLC	Agency	Asian, Black	<u>NMSDC</u>					
310	Quigley-Simpson	Agency (Brand Performance)	Women		WBENC				
311	Quirk Creative	Agency	Women						<u>WBE</u>
312	Quriosity Productions	Production Company	Black	<u>NMSDC</u>				<u>MBE</u>	
313	Rare Medium Well Done	Production Company	Women		WBENC		<u>WOSB</u>		
314	Raucous	Production Company	Asian	NMSDC					
315	ReachTV	Media Company	Black	<u>NMSDC</u>					
316	Reeves Shaw Media	Media Company	Small Business, Women						<u>SBE</u>
317	<u>Reframe</u>	Agency	Black	NMSDC					
318	Remezcla	Agency	Hispanic					MBE	
319	Renee Walker & Associates	Agency	Black, Women	NMSDC	WBENC	NO. OC			
320	<u>RENEWPR</u>	Agency	LGBTQ+			<u>NGLCC</u>			



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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
321	Republica Havas, LLC	Agency	Hispanic	NMSDC					
322	Reset Digital	Advertising Technology	Black	NMSDC					
323	Rev Engine LLC	Production	Black, Women	<u>NMSDC</u>					
324	Revolt Media and TV	Media Company	Black	<u>NMSDC</u>					
325	Richardson Media, LLC d/b/a Imaginary Content	Agency	Small Business, Women		WBENC		<u>WOSB</u>		
326	Rivendell Media	Agency (Media)	LGBTQ+			<u>NGLCC</u>			
327	RJ Coleman Consulting, LLC	Talent	Black, Women					MBE	
328	RLM Media	Agency	Disability, Women		WBENC				<u>DBE</u>
329	Ro2Media	Agency (Media)	Disability						<u>DOBE</u>
330	RSLT, LLC	TV + Digital Attribution & Marketing Mix Modeling Solutions	Small Business, Women						<u>WBE</u>
331	The S3 Agency	Agency	Women		WBENC		<u>WOSB</u>		<u>SBE</u>
332	Saigon Broadcasting Television Network	Media Company	Asian	<u>NMSDC</u>					
333	Saitech, Inc.	Tech	Asian	<u>NMSDC</u>					
334	Saldivar Consulting Inc., dba Cultivated Reach	Media	Hispanic, LGBTQ+, Small Business			NGLCC			
335	<u>Sandstorm</u>	Agency	Women		WBENC				
336	Santiago Solutions	Consultancy (Hispanic Marketing)	Hispanic					<u>MBE</u>	
337	Sapience Consumer Insights, LLC	Research	Hispanic, Women					<u>MBE</u>	<u>WBE</u> <u>MWBE</u>
338	Sarah Laird & Good Company	Agency (Artists)	Women		WBENC				
339	Sarofsky Corp	Production Company	Women		WBENC				
340	The Sax Agency	Agency	Black, Women	NMSDC	WBENC		<u>WOSB</u>		
341	<u>Sensis</u>	Agency	Hispanic	<u>NMSDC</u>					
342	Seventy 7 Productions	Production Company	Hispanic	<u>NMSDC</u>					
343	<u>SheSpeaks</u>	Agency (Content Marketing)	Women		WBENC				
344	<u>ShopperBridge</u>	Agency (Advertising)	Women		WBENC				
345	SideBench Studios	Tech & Design Consultancy	Asian	NMSDC					





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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
		Agency	LGBTQ+, Small Business,	MINIODO	WDLING	NGLCC	WOOD	MIDL	OTTIER
346	Simple Machines Marketing, LLC	J .	Women			NULUU			
347	<u>SimpleTruth</u>	Agency (Branding)	Women		WBENC				
348	<u>Sivo Insights</u>	Research	Women		WBENC				
349	Slang Productions	Live Event Production	Women		WBENC				
350	Smart Simple Marketing	Agency (Content Marketing)	Black, Women	<u>NMSDC</u>	WBENC		<u>WOSB</u>		
351	SmartBase Solutions, LLC	Technology (Marketing)	Women		<b>WBENC</b>				
352	Smith Design	Agency	Women		WBENC				
353	Social Driver	Agency	Hispanic, LGBTQ+	NMSDC		NGLCC			
354	The Social Lights, LLC	Agency	Women		WBENC				
355	Social Link	Agency	LGBTQ+			NGLCC			
356	Socialfly	Agency	Asian, Hispanic, Women		WBENC				
357	Socio	Creative, Communications, and Customer Experience	LGBTQ+			NGLCC			
358	Spanish Broadcasting System	Media Company (Broadcasting)	Hispanic	NMSDC					
359	Sparkle Insights	Research	Asian	NMSDC					
360	SPI Marketing	Agency (Marketing)	LGBTQ+			NGLCC			
361	Spike DDB	Agency	Black	NMSDC					
362	The Standing Partnership	Agency (Marketing)	Women		WBENC				
363	Stoic Media	Production	Hispanic					MBE	<u>MWBE</u>
364	Stone Soup Consultants, LLC	Consultancy	Women		WBENC				
365	Streamlined Media & Communications	Agency	Black	<u>NMSDC</u>				MBE	
366	Studio B Entertainment, LLC	Agency	Black	<u>NMSDC</u>					
367	Sullivan	Agency (Brand Design)	Women		WBENC				
368	Supply-Chain Services, Inc.	IT & Electronics Recycling; Hard Drive Data Destruction	Asian, Women	<u>NMSDC</u>	WBENC		<u>WOSB</u>		
369	The Sway Group	Agency (Content Marketing)	Women				<u>WOSB</u>		<u>WBE</u>
370	Target 10	Agency	LGBTQ+			<u>NGLCC</u>			



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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
371	Taxi Productions, Inc.	Media Company	Black	NMSDC					
372	TDW+Co	Agency	Asian	NMSDC					
373	Team Epiphany	Agency	Black	NMSDC					
374	<u>TEN35</u>	Agency	Black	NMSDC					
375	Terri & Sandy	Agency	Small Business, Women		WBENC				<u>WBE</u> <u>MWBE</u>
376	<u>Territory</u>	Production Company	Black	<u>NMSDC</u>					
377	Think Ahead Studios	Production Company	LGBTQ+			<u>NGLCC</u>			
378	ThinkCultural LLC	Media	Asian	<u>NMSDC</u>			<u>WOSB</u>		<u>WBE</u>
379	<u>ThinkNow</u>	Research	Hispanic	<u>NMSDC</u>				MBE	
380	Third Ear	Agency	Hispanic	<u>NMSDC</u>					
381	Tiffany Company Casting	Casting	Black	<u>NMSDC</u>					
382	<u>Tilt Creative + Production</u>	Agency	Black	<u>NMSDC</u>					
383	<u>Titanium</u>	Agency	LGBTQ+, Women		WBENC	<u>NGLCC</u>			<u>WBE</u>
384	TMC Workforce Solutions, Inc.	Agency	Black	<u>NMSDC</u>					
385	<u>Toc Toc Communications</u>	Agency	Women						<u>WEConnect</u>
386	TOTO IMAGES	Agency	Asian, Small Business						<u>MWBE</u>
387	<u>Towleroad</u>	Media	LGBTQ+			NGLCC			
388	<u>TrendyMinds</u>	Agency	LGBTQ+			<u>NGLCC</u>			
389	<u>Trillium Teamologies</u>	Application and Website Solutions	Women		WBENC				
390	<u>TripleLift</u>	Media	Black	NMSDC					
391	<u>Trove Management Solutions</u>	Consultancy	Black, Women						<u>MWBE</u>
392	<u>Trulove Post, Inc</u>	Post Production	Hispanic, Small Business, Women	NMSDC					
393	<u>TRUth</u>	Agency (Media)	Hispanic	<u>NMSDC</u>					<u>SBE</u>
394	Tylie Ad Solutions	Asset Management, Postproduction, and Distribution	Women		WBENC				
395	<u>UniWorld Group</u>	Agency	Black	NMSDC					

NMSDC: National Minority Supplier Development Council • WBENC: Women's Business Enterprise National Council • NGLCC: National LGBT Chamber of Commerce • WOSB: Woman-Owned Small Business • MBE: Minority Business Enterprise DBE: Disadvantaged Business Enterprise • DOBE: Disability-owned Business Enterprise • NWBDC: National Veteran Business Development Council • SBE: Small Business Enterprise SDVOB: Service-Disabled Veteran-Owned Business • WBE: Women Business Enterprise • WEConnect: International Women-Owned Business • WMBC: Woman/Minority Business Certification • WMBE: Women/Minority Business Enterprise



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#	COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC WOSB	MBE	OTHER	
396	UpNet Technologies	Tech Company	Women		WBENC	WOSB			
397	Uptown Magazine	Media Company	Black	NMSDC					
398	Urban One	Media Company (Digital, Radio, TV)	Black	NMSDC					
399	Urtasker	Agency	Asian				MBE		
400	Venus Media Group	Agency	Hispanic, Small Business, Women					<u>MWBE</u>	
401	Vision Strategy and Insights, Inc.	Research	Black, Hispanic	<u>NMSDC</u>					
402	<u>VisioneerIT</u>	Technology, Security, and Marketing	LGBTQ+			NGLCC			
403	Visual Citi, Inc.	Production Company	Asian, Women	<u>NMSDC</u>			MBE	<u>MWBE</u>	
404	<u>Visual Fuel Design</u>	Agency (Branding, Design, and Studio Services)	Women		<u>WBENC</u>	WOSB			
405	<u>Visual Latina</u>	Agency	Women					<u>WEConnect</u>	
406	<u>Visual Media Group</u>	Agency	Women		<u>WBENC</u>				
407	<u>Visuwall</u>	Media Company (OOH)	Asian, Women	<u>NMSDC</u>	WBENC				
408	<u>Vivo360</u>	Agency	Black	<u>NMSDC</u>					
409	Walton Isaacson	Agency	Black, LGBTQ+, Women	<u>NMSDC</u>		<u>NGLCC</u>	MBE		
410	Watson Label Products	Printing	Women		WBENC				
411	We Are Rosie	Talent (Marketing)	Women		WBENC	WOSB			
412	Weather Group	Media Company (TV)	Black	<u>NMSDC</u>					
413	West Cary Group	Agency	Black	<u>NMSDC</u>				SBE	
414	WheelHouse Communications	Agency	Hispanic	<u>NMSDC</u>					
415	Wild Gift Content	Production Company	LGBTQ+			NGLCC			
416	Willow Research	Research	Women		WBENC				
417	Witeck Communications, Inc.	Consultancy	LGBTQ+			NGLCC			
418	The Working Assembly	Agency	Asian, Women					<u>MWBE</u>	
419	World Wide Technology	Technology Solutions Consultant	Black	<u>NMSDC</u>					
420	Wragg & Casas Strategic Communications	Agency	Hispanic	<u>NMSDC</u>			MBE		



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# COMPANY	TYPE	OWNERSHIP	NMSDC	WBENC	NGLCC WOSB MBE	OTHER	
421 Wright Creative Agency, LLC	Agency	Black, Women	NMSDC	WBENC	<u>WOSB</u>		
422 <u>Zambezi</u>	Agency	Women		<u>WBENC</u>			
423 ZapBoomBang Studios	Production Company	Women		WBENC			
424 Zebra Strategies	Research	Black, Women				MWBE	
425 Zora Digital, LLC	Agency	Black, Women				<u>MWBE</u>	
			1				

